

# Fare Collection & Management



## Next City - Urban Revenue Management

Cubic provides agencies and operators with a single solution for revenue collection across multiple transport modes, that reduces costs, improves customer experience, and enables the transformation to Smart Cities. Cubic's solutions cover all modes of transport including metro, bus, road, ferry, and rail.

**Partnership Opportunities:** Cubic has many contracting models that fit the budget and scope of the agency from service based to traditional capital contract.

**Value/Benefits:** By providing a single solution supporting a range of payment options, we enable our customers to avoid the costs of multiple solutions, multiple back office systems, and multiple customer service interactions. A core capability, One Account provides deeper insights into passenger behavior and a route to implementing Smart City scenarios, such as sustainable transport incentives.



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**Additional Case Studies:** [Bay Area-A Region on the Move](#)