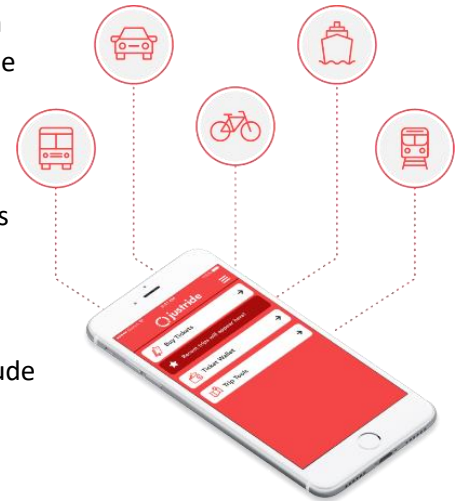


Fare Collection & Management



Justride Mobility Platform

Masabi provides Software-as-a-Service (SaaS) ticketing and payments to public transport agencies of all sizes around the globe. Whether looking for a mobile ticketing system, want to enable Mobility as a Service (MaaS), or require an account-based full fare collection solution using a contactless bank card, mobile device or smartcard, Justride is the platform for you. Account-based full fare collection ticketing systems used to take years to deliver and cost hundreds of millions, or even billions, to deploy. This is no longer the case with Justride. Masabi is the category creator for transit mobile ticketing and with over 40 clients across 4 continents the Justride mobility platform is the most widely deployed end-to-end mobile and account-based ticketing solution in operation, serving the largest agency in the USA to the smallest bus operator. It has offices in New York, London and Cluj and investors include Mastercard and Keolis.



Partnership Opportunities: All partnerships and service contracts

Value/Benefits: Justride helps reduce the total cost of fare collection for agencies while helping connect public transport to private mobility for seamless passenger journeys. Our system removes the need for riders to wait in line for tickets, increases agency efficiency and enables rich data insights. Because we are a SaaS platform we are constantly updating and improving the system.

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Additional Links: <http://www.masabi.com/transportation-case-studies/>

