

# Policy Recommendations

Increased Investment in Innovation is Smarter Transportation – Technology is improving the way we do almost everything, yet in many ways, transportation agencies are yet to fully embrace innovation. Innovative technology and business practices need to be tested and deployed. A smarter transportation system includes focused investment and policies that encourage innovative solutions and business practices.

## Federal Policy

- Establish an Innovation Grant Program that allows agencies to focus on integrating innovative transportation business practices and solutions
- Promote and require open data sharing between public and private organizations to encourage additional collaboration and integration
- Additional technical assistance and guidance should be offered by the FTA including best-practices and technical assistance to agencies looking to implement innovative trip planning and payment technologies

## Local Policy

- Transit agencies and municipal governments should place a priority on establishing multi-modal trip planning and payment programs that allow for consumers to plan for and pay for multimodal trips
- Local land-use and development policies should include provisions that require developers and employers to provide multi-modal trip information for their tenants/employees



 [www.smartertransportation.org](http://www.smartertransportation.org)

 [info@Smartertransportation.org](mailto:info@Smartertransportation.org)