## **Fare Collection & Management**



## **Token Transit**

Token Transit is a single mobile ticketing and pass distribution platform for public transit agencies nationwide. Riders download the Token Transit app, buy transit passes and use their phone as fare media. Agencies can launch Token Transit in hours, realize their pass distribution potential and analyze the wealth of ridership data. Token Transit includes a detailed analytics dashboard that allows agencies to track sales, activations and uses. Additionally, the system integrates with existing backends.

Partnership Opportunities: Seeking Contracting Opportunities

**Value/Benefits:** Provides an easy to adapt mobile ticketing platform that has high customer approval and provides numerous data analytics that can be used for planning and customer service. The app works for agencies of all sizes.

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Additional Links: Partner Agencies

