

Fare Collection & Management



MaaS through Account-based Ticketing

There is currently a great deal of discussion around the world about new mobility concepts and Mobility as a Service (MaaS). In Karlsruhe, Germany, INIT is developing a MaaS project that will integrate all transportation services, ranging from bike rentals and car share to bus and rail, through a travel planning and booking app. The goal is to bring together as many of the mobility services in the Karlsruhe Technology Region as possible.

The project, RegioMOVE, will boost mobility in the region by pooling the various available mobility services at several mobility hubs, referred to as ports, INIT's central ticketing system, MOBILEvario, will serve as the backbone of the system integrating the various tariffs and contracts within the mobility network through open application programming interfaces (API). Seamless integration of the data and systems from different partners will allow passengers to switch between different modes of transport easily using one app for travel booking and payments.



“This flagship project will substantially influence not only the future of mobility in our country, but far beyond.” says INIT CEO Jürgen Greschner.

Benefits/Value: Unified face to the customer, convenient travel planning and payments via one app, simplified aggregation of all tariffs, ease of travel between modes, increased ridership, future proof, open architecture for third party integrations, and one platform that processes all revenues.

Partnership Opportunities: INIT welcomes all transit agency partnerships world-wide.

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Additional Case Studies: [Turku-Mobility as a Service through Account-Based Ticketing](#)